

Diana Taylor

# Speaker Kit



**LEADERSHIP IN ACTION**

# People empowerer and fearless community leader.



## ABOUT DIANA

Leadership does not hold  
the hand of the status quo.

- Diana Taylor AM

Diana Taylor AM's experience and achievements have spanned the breadth of the legal, business, community and sporting worlds for over two decades.

A fearless community builder whose life purpose is to create better outcomes for others, Diana's integrity-based pursuit of leadership to support great outcomes is clear in her actions and in all her speaking engagements.

A female pioneer as an Australian Rules Football administrator, Diana's experience is unmatched as the first female president of a men's metropolitan football league, the first woman appointed to the Victorian Football League Tribunal and the first female Vice President of the Geelong Football Club in the Club's 165-year history. Diana's 25 years of service to Australian rules football, alongside her committed service to the Geelong community, was recognised by the Australian Government in 2024 with Diana being made a Member of the Order of Australia.

Diana is a lawyer, business owner, company director and author and has been recognised as a Telstra Business Woman of the Year Award winner. She is also passionate about community development, and has established a world-class community based palliative care centre at Deakin University, Geelong.

As a leader, Diana does not believe in maintaining the 'status quo' and works with her audiences to understand their key drivers, provide clear guidance to inform ideas and new ways of looking at opportunities and to encourage audiences to always strive for their own greatness.

## KEYNOTE PRESENTATION

# THE FEMALE LEADER: BUILT TO LEAD, LAST AND CREATE LEGACY

Gender matters, and women in leadership roles or aspiring to leadership should be given every opportunity to succeed. There is a playbook that every current and aspiring female leader needs to understand to build their skills, read the room, develop their talent and character, develop their networks and refine their grit. Diana guides the audience through each of these critical elements by placing no ceiling on what is possible, and on refining the art of never giving up even in the most challenging of circumstances. Leadership does not hold the hand of the status quo. Leadership demands far more, and this presentation goes to the heart of what every female leader, and those who support them, need to know for sustained success.

### Audiences will learn:

- Why female leaders and aspiring leaders should be supported and the ways this can be achieved
- How to build talent, character and leadership capability and stand out in crowded marketplaces
- Techniques for leadership presentation, communication and managing the art of perception
- How to build networks and open up multiple portfolio opportunities for advancement
- The key elements of building and sustaining resilience and grit under pressure





## KEYNOTE PRESENTATION

# PLANNING FOR GREATNESS: MASTERING THE ELEMENTS OF THE STRATEGIC PLANNING PROCESS AND LEADING FOR ORGANISATIONAL AND PERSONAL GREATNESS

People and organisations have the ability to achieve extraordinary outcomes. But greatness doesn't happen by chance, and it is never given as an instant reward. Careful planning, a clearly defined purpose, accountability for actions and a controlled response for events inevitably not going to plan are essential. Diana has supported individuals and organisations for over two decades in high performance sport, business, legal and community environments to lead and plan for the best and hold to the course over the long term. This presentation will support the audience to lead in finding competitive advantage in the planning and execution process to achieve the ultimate success.

### Audiences will learn:

- How to master strategic planning to achieve elevated and sustained success
- Why the small things and consistency matter in the execution
- Why people and organisations fail at planning and execution and how to avoid the pitfalls
- How to lead people to embrace their greatness and the planning process
- To develop a greater understanding of why the short-, medium- and long-term planning horizons are all critical to achieving greatness



## KEYNOTE PRESENTATION

# COMMUNITY LEADERSHIP: BUILDING A BETTER FUTURE, ONE DELIBERATE ACTION AT A TIME

With governments struggling under mounting weight of expectation and the cost-of-living pressures significantly affecting the way we live, there has never been a more important time in our history for strong community leadership. To be successful, community leaders need to be identified and step forward, be given the tools to succeed, to last and then pass their knowledge and skills onto the next generation of leaders. Community leaders have the ability to respond to and direct the power of their communities for good, and to deliver on expectations of community in the areas that make the most difference. As a community leader, Diana acutely understands and guides the audience through what it takes to be a successful community leader, how to prioritise action when there is so much need and how to take key stakeholders, including government, on the journey with the community.

### Audiences will learn:

- Why community has become the place where the care for our people is paramount and actions to support this endeavour can succeed
- The difference between the community leader and other types of business and organisational leadership, and the superpower that exists in all community leaders
- What community leaders need to understand about governance, running an organisation and the overlay of integrity and trust in all matters
- The opportunities for community leaders to embrace their purpose, to find their courage and make great decisions and to grow the power of their communities
- Why financial sustainability in community organisations is paramount and how the community leader can achieve this objective



## KEYNOTE PRESENTATION

# SPORT AND LEADERSHIP: APPLYING LESSONS FROM THE ON FIELD AND OFF FIELD SPORTING ENVIRONMENT TO EXCEL IN LEADERSHIP

The competitive brutality of elite level sport, both on and off the field, carries with it daily lessons for leadership and life. Sport is continuously handing out learnings in multiple areas of leadership including the building of resilience, financial priorities, reputation management, working within and for a team and finding the courage to go the distance. With national, state and community sport administration experience spanning over two decades and within some of Australia's most loved sports, Diana has been up close and personal with what matters and has led in these environments. Diana shares with the audience the factors that make the difference between success and failure, and how leaders can use the lessons of sport to take themselves and their teams to greater heights.

### Audiences will learn:

- Why sport is one of Australia's greatest change agents and why sport captures hearts and minds
- How to use the sporting experience to find the core leadership elements that matter most, and successfully deliver on those elements
- How to use sport and its triumphs to shape the direction of the people in an organisation and what matters to them most
- The real opportunity to use sport to find the good in everything we do and to capitalise on facets of sport that allow us to achieve greatness
- Why sport and its health benefits should be embraced by all leaders to excel in their own arenas





# TESTIMONIALS

*“Diana has a confident, assertive and inclusive speaking style when presenting to senior operational and corporate leaders and has the ability to read the room and make adjustments in the moment to engage with participants and to enable input and full participation. Diana’s deep subject matter expertise, delivery and approach has fulfilled the FRV brief and the relevant strategic objectives and outcomes for the workshops.”*

## **Fire Rescue Victoria**

*“Diana understands what her audience wants from the presentation; an understanding of their key drivers, clear guidance to inform their ideas, and new ways of looking at their opportunities.”*

## **Property Council of Australia**

*Diana spoke meaningfully about the importance of finding a personal definition of ‘community’, and how an enduring commitment to that notion can assist us all in our personal and professional pursuits to build meaningful and impactful lives. Diana spoke with a great intuitive sense as she engaged with our audience, such that irrespective of age or gender, her words carried great impact and encouragement for all.*

## **Victorian Women Lawyers**

*“Our event benefited greatly from Diana’s expertise and passion for the greater Geelong region. She brings a warmth in her delivery of her message that stems from her experience with engaging with people from all walks of life. I look forward to having Diana speak at a future UDIA Victoria event.”*

## **UDIA Victoria (Urban Development Institute of Australia)**

*“Diana is inspiring and authentic in her storytelling. She shared the highs and the lows of her professional journey, and highlighted that although each individual’s story may differ, we all have the opportunity find success with the right supports, people and foundations in place.”*

## **The Female Athlete Network**

*“Diana speaks from the heart and is an inspiring and engaging speaker. Her core beliefs, experience, and values cross over into business, not-for-profits, and the sporting community. She leaves you with a sense of empowerment.”*

## **The Geelong College**

*“Diana’s presentation not only provided insights into how to strategically plan for success, it challenged all in the room to look within their own lives to find their purpose and a clear direction to make every post a winner! Once again, the community benefits from Diana’s continued goal of adding significantly to her community.”*

## **Barwon Sports Academy**

*“By sharing her experiences and what she has learnt over many years, Diana was clearly able to articulate strategies that can be applied to succeed in both a personal and business sense. I highly recommend Diana for your next event as an authentic guest speaker who can capture the room and deliver a thought-provoking presentation that everyone can relate to.”*

## **Financial Advice Association of Australian**



**SOME OF THE ORGANISATIONS  
I'VE WORKED WITH**





# Diana Taylor

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